

2027 SPONSORSHIP & ADVERTISING OPPORTUNITIES

Our 62nd Season

More than Meets the Eye

CREEDE REPERTORY THEATRE

SPONSOR A PLAY

All sponsors receive recognition on the CRT website, in e-blasts, social media, the season program, and curtain speeches.

COMMODORE SPONSORSHIP - $25,000+

- Invitation for you and up to 20 guests to attend your sponsor dress rehearsal and reception.
- 16 complimentary tickets to be used throughout the season ($780 value).
- Option to buy additional Flex Passes (up to 8 tickets) at 50% sponsor discount.

AMETHYST SPONSORSHIP - $15,000-$24,999

- Invitation for you and up to 15 guests to attend your sponsor dress rehearsal and reception.
- 12 complimentary tickets to be used throughout the season ($585 value).
- Option to buy additional Flex Passes (up to 8 tickets) at 50% sponsor discount.

BULLDOG SPONSORSHIP - $10,000-$14,999

- Invitation for you and up to 10 guests to attend your sponsor dress rehearsal and reception.
- 10 complimentary tickets to be used throughout the season ($488 value).
- Option to buy additional Flex Passes (up to 8 tickets) at 50% sponsor discount.

BACHELOR SPONSORSHIP - $5,000-$9,999

- Invitation for you and up to 8 guests to attend your sponsor dress rehearsal and reception.
- 8 complimentary tickets to be used throughout the season ($390 value).
- Option to buy additional Flex Passes (up to 4 tickets) at 50% sponsor discount.

EQUITY SPONSORSHIP - $3,000-$4,999

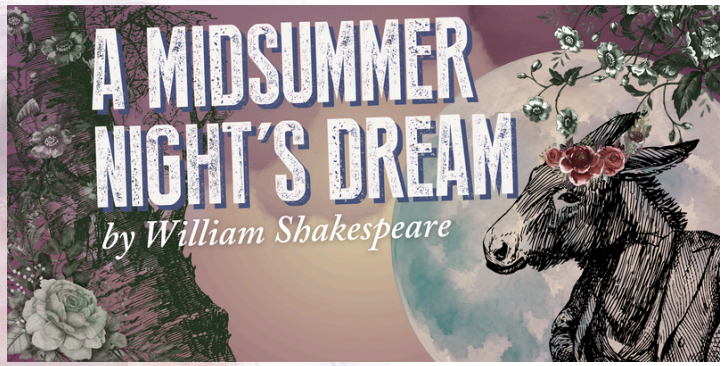
- Invitation for you and up to 6 guests to attend your sponsor dress rehearsal and reception.
- 6 complimentary tickets to be used throughout the season ($292 value).
- Option to buy additional Flex Passes (up to 4 tickets) at 50% sponsor discount.

LAST CHANCE SPONSORSHIP - $1,500-$2,999

- Invitation for you and up to 4 guests to attend your sponsor dress rehearsal and reception.
- 4 complimentary tickets to be used throughout the season ($195 value).
- Option to buy additional Flex Passes (up to 4 tickets) at 50% sponsor discount.

Creede Repertory Theatre, Inc. is a 501(c)(3) non-profit organization (EIN: 84-0660026). In accordance with IRS regulations, sponsorships are tax-deductible to the extent allowed by law. The value of goods and services (including tickets) is not tax-deductible.

CHOOSE YOUR SHOW



THE COURSE OF LOVE NEVER DID RUN SMOOTH

Desperate to escape their unhappy fates, young lovers Demetrius, Lysander, Helena and Hermia flee Athens for the moonlit woods. There, along with a band of amateur actors, they fall under the spell of mischievous fairy Puck and tumble into a dream world where illusion and reality are hilariously confused. With a cast of seven actors, one of Shakespeare's most beloved and enduring plays invites young and old alike to explore the irrationality of love, desire, friendship, jealousy, all with a big dose of magic.

May 29 - September 4 | Ruth Humphreys Brown Theatre



LOVE NEVER DIES. UNFORTUNATELY...

In this "spirited" comedy of errors, novelist Charles Condomine is searching for a creative spark when he and his wife, Ruth invite the eccentric medium Madame Arcati to their home for an evening of entertainment and artistic inspiration. The evening takes a wildly unexpected turn when Madame Arcati accidentally summons Charles' first wife, Elvira, a ghost only Charles can see. Cue jealousy, mischief, and gloriously chaotic consequences. Starring CRT favorite Anne Faith Butler as Madame Arcati.

June 5 - September 11 | Mainstage Theatre



SLEEPING BEAUTY HAD IT EASY

Many moons ago in a far-off kingdom, Queen Aggravain decreed no couples could marry until her son, Prince Dauntless, found a bride. Princesses from far and wide came to win his hand, but none could pass the impossible tests given to them by the Queen. That is, until Winnifred the Woebegone, the "shy" princess of the swamp, shows up. This rollicking twist on the classic tale of "The Princess and the Pea" is sure to provide a riotously good time for all ages.

July 3 - September 5 | Mainstage Theatre



NEVER LET THE FACTS GET IN THE WAY OF A GOOD STORY

Emily Penrose is the editor of a prominent but sinking magazine. John D'Agata is a writer with a provocative essay on a teenage boy's tragic death that could revitalize it. Enter Jim Fingal, a young, talented, and earnest fact checker looking to leave his mark in the publishing world. When Emily assigns Jim to fact check John's essay, seasoned writer and eager analyst go head-to-head in a funny yet gripping battle over facts versus truth.

July 17 - September 18 | Ruth Humphreys Brown Theatre

SUPPORT CRT EDUCATION

YOUR GIFT SUPPORTS

$250 funds one scholarship for a student to participate in a Summer Day Camp.
$500 covers set materials and construction costs for KID Show.
$1,000 pays for all arts/craft supplies needed for Fun Fridays.
$1,500 funds one scholarship for a school to host our Young Audience Outreach Tour.
$3,000 supports professional theatre director/mentor for our KID Show production.
$5,000 funds a team of professional designers for our Young Audience Outreach Tour.
$10,000 covers the cost of fuel for our tour vans to travel thousands of miles.
$25,000 provides sholarships for an entire region to experience the magic of theatre.

HOW WE THANK YOU

Education Sponsors will be listed in the following places:

- CRT Website
- Season Program
- Mainstage Lobby Signage.
- KID Show and YAOT programs.
- KID Show and YAOT curtain speeches at premiere performances

PLUS you will receive a copy of the YAOT Souvenir book.

Education sponsorships may be fully tax deductible as you will receive no tangible benefits in exchange for your donation.



ADVERTISE IN OUR 2027 PROGRAM

Our program is seen by thousands of southwest Colorado residents and over 10,000 regional tourists annually who rely on this program to be their vistors guide to the region.

acceptable file formats:
.pdf or .jpg
high resolution (300 dpi or higher)

quarter block
3.625 x 4.875”

eighth page
3.625 x 2.3”

half page
7.5 x 4.875”

safe zone for full page w/ bleed: .375” margin or 7.75 x 10.25” working area

PROGRAM AD SPECS

Ad Size	Price	(with 5% discount)
Eighth Page	$315	($300)
Quarter Page	$600	($570)
Half Page	$980	($930)
Full Page	$1,750	($1660)
Inside Front	$2,000	($1900)
Inside Back	$2,000	($1900)
Back Cover	$2,100	($1995)

Sponsors of $500+ receive 5% off any size ad. Purchases of advertising do not qualify as a charitable contribution.

Our season program is a full color magazine-style publication that reaches over 15,000 visitors from May to September each year.

CREEDE REPERTORY THEATRE

SCAN TO SEE THE 2026 PROGRAM



Questions? Contact Sammy Heroux, Patron & Donor Services Manager
sammy@creederep.com | 719-658-2540 x 2010 | PO Box 269 Creede, CO 81130

2027 SPONSOR & AD SUBMISSION FORM

Our 62nd Season - More than Meets the Eye

Commitments due Feb. 1 | Artwork due Feb. 15

Please submit this form and artwork to Sammy Heroux, Patron & Donor Services Manager
sammy@creederep.com | 719-658-2540 x 2010 | PO Box 269 Creede, CO 81130

CREEDE REPERTORY THEATRE

Contact & Invoice information:

Contact Name: _____

Invoice Name (if different): _____

Sponsorship Recognition Name (if different): _____

Address: _____

Phone: _____ *Email:* _____

☐ *I, or my business, am a Colorado taxpayer and would like to receive a 25% state tax credit for my contribution. Please provide your business EIN or the last 4 digits of your social security number to qualify:* _____

Sponsorship Level	Price
☐ Last Chance	$1,500-$2,999
☐ Equity	$3,000-$4,999
☐ Bachelor	$5,000-$9,999
☐ Bulldog	$10,000-$14,999
☐ Amethyst	$15,000-$24,999
☐ Commedore	$25,000+

Your gift supports our mission of artisic excellence at 9000ft. Thank you!

Ad Size	Price	(with 5% discount)
☐ Eighth Page	$315	($300)
☐ Quarter Page	$600	($570)
☐ Half Page	$980	($930)
☐ Full Page	$1,750	($1660)
☐ Inside Front	$2,000	($1900)
☐ Inside Back	$2,000	($1900)
☐ Back Cover	$2,100	($1995)

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Purchases of advertising do not qualify as a charitable contribution.

Education Support

☐ $250 ☐ $500
☐ $1,000 ☐ $1,500
☐ $3,000 ☐ $5,000
☐ $10,000 ☐ $25,000

Your gift supports arts education programming for over 35,000 students across the Southwest. Thank you!

Returning Advertisers: ☐ **Use the same art from 2026** ☐ **I have new artwork**

What show would you like to sponsor?

☐ *A Midsummer Night's Dream* ☐ *Blithe Spirit* ☐ *Once Upon a Mattress* ☐ *The Lifespan of a Fact*

Invoice Total:

*Play Sponsorship Amount: $*_____

*Advertisement Amount: $*_____

*Education Sponsorship Amount: $*_____

*Total: $*_____

☐ *Check this box if you would like to forgo non-tax-deductible sponsor benefits (tickets) in order for the full amount of you gift to be tax deductible.*

Payment Details:

☐ *I will pay by check, no invoice required.*

☐ *Please invoice me.*

☐ *Please charge my credit card:* _____ *Exp.*_____ *Security code* _____

If paying by credit card, please print and return this form in person or by US Postal service. Do not return by email.