

# CREEDE REPERTORY THEATRE

pick your platforms, partner with us,  
*reach thousands.*

Print

*3 platforms*

Digital

*across media*

Play

*always  
front + center*



*Stunningly excellent theatre  
in this tiny mountain town!*

### *what our partners say*

I have had many positive comments from our clients regarding our sponsorship. They appreciate the opening night reception and compliment the bank on our support of the Arts. Our Bank Board views CRT as a very important economic driver for the entire region and they are proud to be a part of such a superb enterprise. Thank you and the entire company for your ongoing efforts to maintain this unique asset.

*Mike Hurst, President, Del Norte Bank*

# Print

## SPONSOR *CRT's Brochure*

- Dynamic logo coverage in the pages of CRT's brochure.
- **REACH:** seen by 35,000+ patrons in Creede, around our region and across the country.

## ADVERTISE *in CRT's Program*

- Program Advertisement = Prime Real Estate. Be featured in our full color, high quality, 84-page season program.
- **REACH:** 20,000+ CRT patrons.

## DETAILS

### *what you get*

- Coverage with CRT's expansive and captive audience
- Two complimentary tickets to CRT's season

### *discounts*

- Get 5% off when you pay by CRT's Early Bird date.
- Get an additional 5% off when you reserve two or more services (*print, digital, play*).

# Digital

## ADVERTISE *in Our Emails*

- We send an email to each patron who purchases a ticket during our season. Seize their attention with an ad in our emails!
- January – September 5000 emails sent
- May – September 4600 emails sent
- **REACH:** 5,000+ CRT ticket purchasers.

## DETAILS

### *what you get*

- Coverage with CRT's expansive and captive audience
- Two complimentary tickets to CRT's season

### *discounts*

- Get 5% off when you reserve two or more services (*print, digital, play*).

# Play

## SPONSOR *a CRT Play*

- Captive theatre audiences *know* you through multi-platform publicity.
- **REACH:** 20,000+ engaged theatre-goers

## DETAILS

### *what you get\**

- Name announced before each performance
- Name, logo, and business description in the CRT Program
- Recognition on the Mainstage Lobby Wall during season
- Recognition on CRT's Social Media Platforms
- One Season Art Poster
- Two complimentary drink tickets
- 1-2 Season Flex Passes (4-8 complimentary tickets)
- Invitation for you and your guests to the play's preview reception and performance (*number of guest tickets is subject to number of sponsors for each show and the venue*)
- Invitation to sit in on the play's first read-through rehearsal
- Private dinner with Artistic Director/Playwright/Director/Actor of your choice! (*dependent on schedules and availability*)

### *discounts*

- Get 5% off when you reserve two or more services (*print, digital, play*).

\*Play benefits are dependent on level of sponsorship. Please contact your CRT representative for a complete list of your benefits.

# *the Numbers*

*individuals touched by CRT each year*

20,000

number of people CRT serves in Creede annually from all over the state of Colorado: the Front Range, San Luis Valley, Creede, Colorado Springs, Pagosa Springs, Salida, and Durango. CRT patrons also include vacationers and second homeowners from all 50 states and the Southwest region: Texas, Oklahoma, New Mexico, Kansas, Arizona and more!

150

number of performances each season

5000+

fans on facebook

5000

average monthly website hits during the summer

6000+

eNewsletter subscribers

23,000

kids served throughout the southwest with our Young Audience Outreach Tour

35,000+

number of people that read CRT's annual program and brochure

50,000

people from across the nation are reached by CRT productions each year,

*and we keep growing!*