



# 2025 SEASON SPONSORSHIPS & PROGRAM ADS

*Dream With Us - Our 60th Anniversary Season*

Play and education sponsorships and season program ads are a great way to support CRT and Creede while raising awareness of your business.

CRT serves as an artistic home to our rural community and beyond through the creation of engaging repertory seasons performed across two venues between May and September; dynamic educational programs which impact over 35,000 students each year; and compelling new works through our Headwaters New Play Program.

*The Denver Post* named CRT as “among the top five theatres in the state;” *USA Today* has called CRT “one of the top ten theatres to see the lights way off Broadway;” and in 2021, *The New York Times* featured Creede Rep on the cover of its Sunday Art & Leisure section, touting it as the “triumph of the Friday night footlights.”

### **SEASON PROGRAM ADS:**

CRT’s season program is a full color magazine-style publication that reaches over 20,000 visitors from May to September each year. Pricing varies based on ad size and placement.



2024 Season  
Program

### **SEASON SPONSORSHIPS:**

Play sponsorships support all expenses associated with the CRT Summer Season, including artist fees, company member salaries, housing, and production expenses such as sets, costumes, lighting, sound, and projections.

Sponsor logos and information appear in a variety of marketing tools such as the CRT website, season program, e-blasts, and social media. Sponsors and their guests are the first to enjoy a play with the sponsor-invited dress rehearsal and reception the day before the show’s opening performance. Most sponsorship levels include complimentary tickets to be used throughout the season.

*See sponsor levels on page 4 for details on sponsor levels and benefits.*

### **EDUCATION SPONSORSHIPS:**

Education is at the heart of Creede Rep’s mission and programming. Support of these programs impacts thousands of students across Colorado and the rural southwestern U.S.

The **Young Audience Outreach Tour’s** mission is to provide equitable access to high quality musical theatre and arts education to rural and remote communities through the creation of an original, bilingual musical for 30,000+ students in grades K-6. 2025 will mark the 42nd annual tour.

**The KID Show** has been part of CRT’s annual summer season since 2003. In this program, a professional team of theatre artists mentor local students (ages 10+) through the process of creating a fully produced, all-original show in just 3 weeks. KID Show is free to participants and audiences.

Sponsorships help to underwrite the costs of producing these programs, including artist fees, technical elements, and underwriting the cost of YAOT for schools.

**Please review the Program Ad and Sponsorship information in this document. If you would like to sponsor a play, the season, or an education program and/or place an ad in the CRT Season Program, please fill out the Sponsorship & Ad Form on Page 2 and return it to CRT by February 7, 2025.**



# 2025 SEASON SPONSORSHIP & AD FORM

## CONTACT & BILLING INFORMATION:

Contact Name: \_\_\_\_\_

Invoice Name (if different): \_\_\_\_\_

Sponsorship Recognition Name (if different): \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

<b>PLAY SPONSORSHIPS</b>		<b>What show would you like to Sponsor?</b>
<input type="checkbox"/> Commodore	\$25,000	
<input type="checkbox"/> Amethyst	\$15,000	
<input type="checkbox"/> Bulldog	\$10,000	
<input type="checkbox"/> Bachelor	\$5,000	
<input type="checkbox"/> Equity	\$3,000	
<input type="checkbox"/> Last Chance	\$1,500	

<b>PROGRAM AD</b>	
<input type="checkbox"/> Eighth Page	\$300
<input type="checkbox"/> Quarter Page	\$570
<input type="checkbox"/> Half Page	\$940
<input type="checkbox"/> Full Page	\$1,650
<input type="checkbox"/> Inside Front	\$1,900
<input type="checkbox"/> Inside Back Cover	\$1,900
<input type="checkbox"/> Back Cover	\$2,000

<b>EDUCATION SPONSORSHIPS</b>			
<u>KID SHOW</u>		<u>YAOT</u>	
<input type="checkbox"/> Production	\$3,000	<input type="checkbox"/> Tour	\$25,000
<input type="checkbox"/> Student	\$1,500	<input type="checkbox"/> Regional	\$10,000
<input type="checkbox"/> Design	\$750	<input type="checkbox"/> District	\$5,000
<input type="checkbox"/> Set	\$500	<input type="checkbox"/> School	\$1,500
<input type="checkbox"/> Costume	\$250	<input type="checkbox"/> Student	\$500

Upon receipt of this form, CRT will send an invoice for your Program Ad and/or Sponsorship.

Ads, logos and 100-word bios must be submitted by March 1, 2025 in order to be included in the season program.

Please submit all materials to [sammy@creederep.com](mailto:sammy@creederep.com).

For more information, please reach out to Sammy Heroux, Patron & Donor Services Manager at [sammy@creederep.com](mailto:sammy@creederep.com) or (719) 658-2540 x 2010

**Please submit forms by email to [sammy@creederep.com](mailto:sammy@creederep.com) or mail to Creede Repertory Theatre, PO Box 269, Creede CO 81130**

# 2025 PROGRAM ADS

*acceptable file formats:*

.pdf or .jpg

high resolution (300 dpi or higher)

eighth page  
3.625 x 2.3"

quarter block  
3.625 x 4.875"

half page  
7.5 x 4.875"

safe zone for full page w/ bleed: .375" margin or 7.75 x 10.25" working area

# 2025 PLAY SPONSORSHIP LEVELS & BENEFITS

BENEFITS:	COMMODORE \$25,000	AMETHYST \$15,000	BULLDOG \$10,000	BACHELOR \$5,000	EQUITY \$3,000	LAST CHANCE \$1,500	BOOMTOWN \$500
Tickets to Dress Rehearsal & Reception	45 per show	45	30	15	10	-	-
Complimentary Tickets for the Season	20	16	12	8	4	-	-
Complimentary Boomtown! Tickets	4	-	-	-	-	-	2
Recognized in Curtain Speeches	All Performances of the Season	All Performances of Show	All Performances of Show	Select Performances of Show	Select Performances of Show	-	Select Boomtown Performances
Logo & 100-word bio on the CRT Website	X	X	X	X	X	X	X
Logo & 100-word Bio in the CRT Season Program	X	X	X	X	X	X	X
Inclusion in CRT E-Blasts reaching 15,000+ patrons	X	X	X	X	-	-	-
Logo included on production posters	X	X	X	X	X	X	-
Logo included in CRT Lobby display	X	X	X	-	-	-	-
Sponsor highlights on Social Media	X	X	-	-	-	-	-
Full Page Season Program Ad	X	-	-	-	-	-	-

***CRT is happy to create individualized sponsorship benefits. Don't hesitate to let us know what works for you!***

# 2025 EDUCATION SPONSORSHIP LEVELS & BENEFITS

## *42nd Annual Young Audience Outreach Tour: Raquel's Purple Pineapple Adventures*

<b>BENEFITS:</b>	<b>TOUR \$25,000</b> <i>(supports 5,000 students)</i>	<b>REGIONAL \$10,000</b> <i>(supports 2,000 students)</i>	<b>DISCTRICT \$5,000</b> <i>(supports 1,000 students)</i>	<b>SCHOOL \$1,500</b> <i>(supports 300 students)</i>	<b>STUDENT \$500</b> <i>(supports 100 students)</i>
Copies of souvenir book	25	10	5	2	-
Logo on Tour van (40,000 miles across 4+ states)	12"x12"	8"x8"	6"x6"	-	-
Logo & 100-word bio on the CRT Website	X	X	X	X	X
Logo & 100-word Bio in the CRT Season Program	X	X	X	X	X
Inclusion in CRT E-Blasts reaching 15,000+ patrons	X	X	X	-	-
Logo included in souvenir book	X	X	X	X	X
Logo included in CRT Lobby display	X	X	-	-	-
Sponsor highlights on Social Media	X	X	-	-	-

## *23rd Annual KID Show: The Tempest*

<b>BENEFITS:</b>	<b>PROGRAM \$3,000</b>	<b>STUDENT \$1,500</b>	<b>DESIGN \$750</b>	<b>SET \$500</b>	<b>COSTUME \$250</b>
Recognized in Curtain Speeches	X	X	X	X	X
Logo & 100-word bio on the CRT Website	X	X	X	X	-
Logo & 100-word Bio in the CRT Season Program	X	X	X	X	-
Logo included in KID Show Program	X	X	X	X	X

***If you are interested in supporting a different CRT Education program,  
such as the Creede School Residency or Camps,  
do not hesitate to reach out to us.***